



TECHNOSPHERE
Design driven innovation



Design Considerations for LPWAN based Smart Devices

LPWAN SYSTEM : GLOBAL MARKET OVERVIEW

Market Overview:

- LPWAN) Market to Hit 1.1 bn connections by 2023
- North American is expected to account for over 40% industry share
- Increasing invest in NB-IoT and LTE-M, growing demand for low-cost, long-range M2M communications are main growth drivers

IOT ANALYTICS
New Research - September 2018
Insights that empower you to understand IoT markets

LPWAN Market 2018 – 2023: New Report Out Now

LPWAN Market Development

Global LPWAN connections

>1.1B
2023

109% CAGR
2018

Fastest growing IoT connectivity technology (2017-2023)

- Utilities the biggest segment
- Asia Pacific to become the leading adopter

7 Leading technologies

EC-GSM-IoT

Comparison criteria:

- Technical features
- Ecosystem
- Use case suitability
- SWOT Analysis

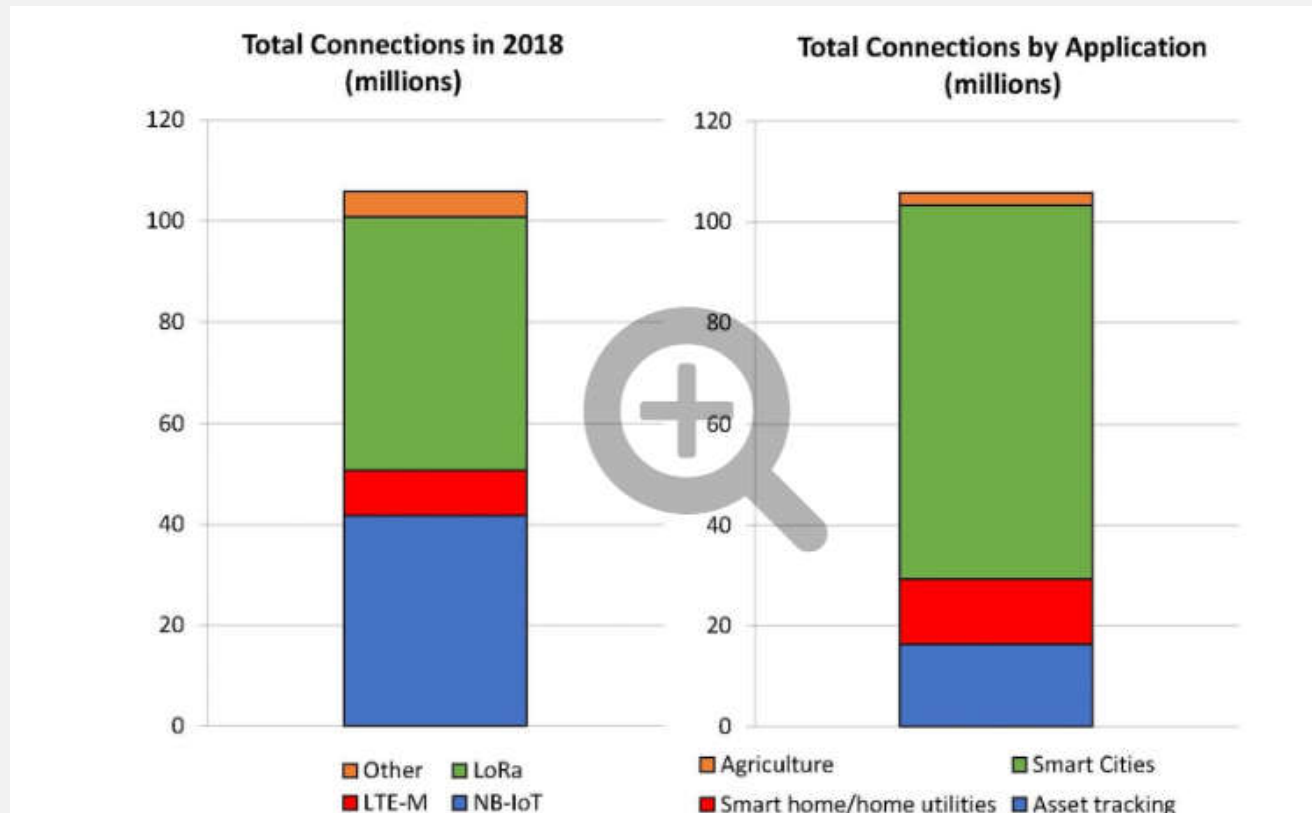
Solutions in 9 market segments

- Agriculture & Forestry
- Building & Infrastructure
- Healthcare
- Home & Consumer
- Industrial
- Retail
- Smart Cities
- Transportation, Supply Chain & Logistics
- Utilities

37 LPWAN use cases analyzed in detail

Market Report: LPWAN 2018-2023 – Download Sample for more information

LPWAN CONNECTIONS



Source: IDTechEx

The LPWAN System

- Devices
- Gateways
- Network server



The LPWAN System

History of LPWA



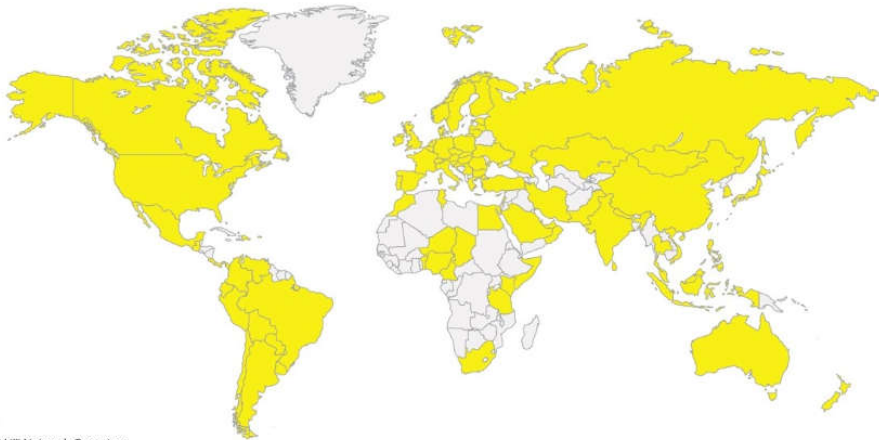
LPWAN

Low-power WAN (LPWAN) is a wireless wide area network technology that interconnects low-bandwidth, battery-powered devices with low bit rates over long ranges. Bitrates upto 200Kbps

Type	Licensed band	Public / Private	Data Rate
LoRa	No	Both	Low
Sigfox	No	Public	Low
Weightless	Licensed & Non-Licensed	Private	Low
NBIOT	Licensed	Public	Low
CAT-M1 (LTE-M)	Licensed	Public	Medium

Coverage – LoRaWAN / SigFox

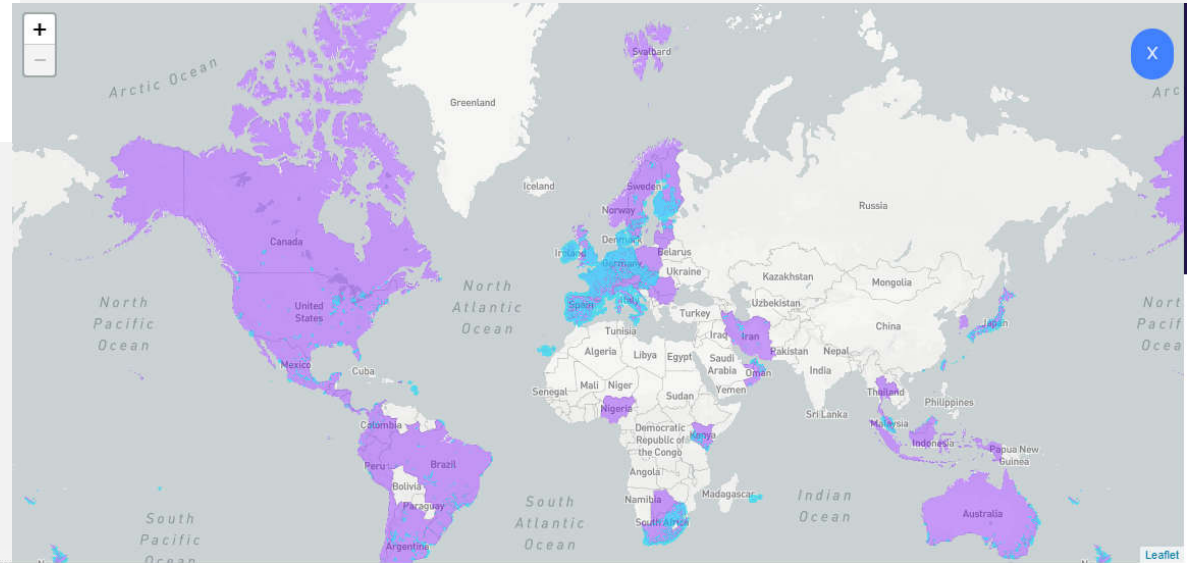
LoRaWAN™ NETWORK COVERAGE



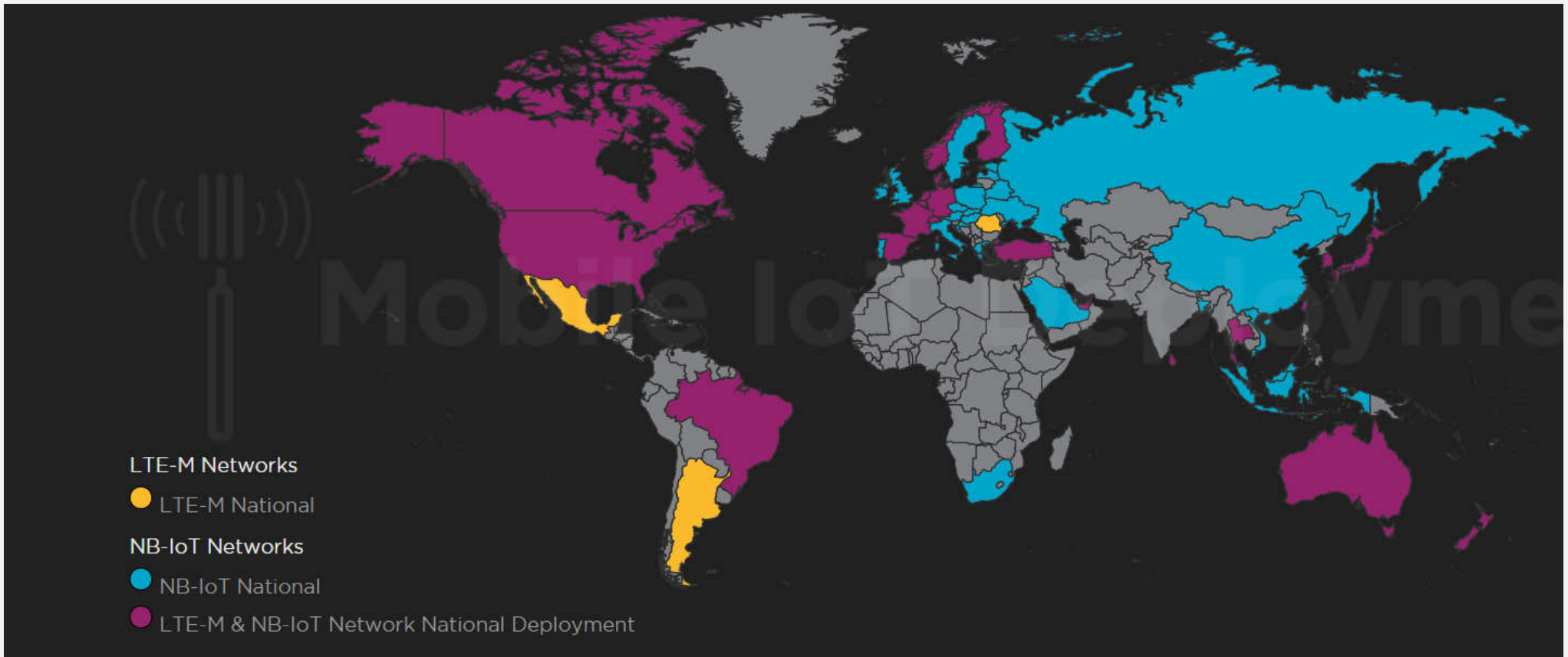
100+
LoRaWAN™ Network Operators
100+ Countries With LoRaWAN Deployments

December 2018

All information contained herein is current at time of publishing - LoRa Alliance is not responsible for the accuracy of information presented



Coverage



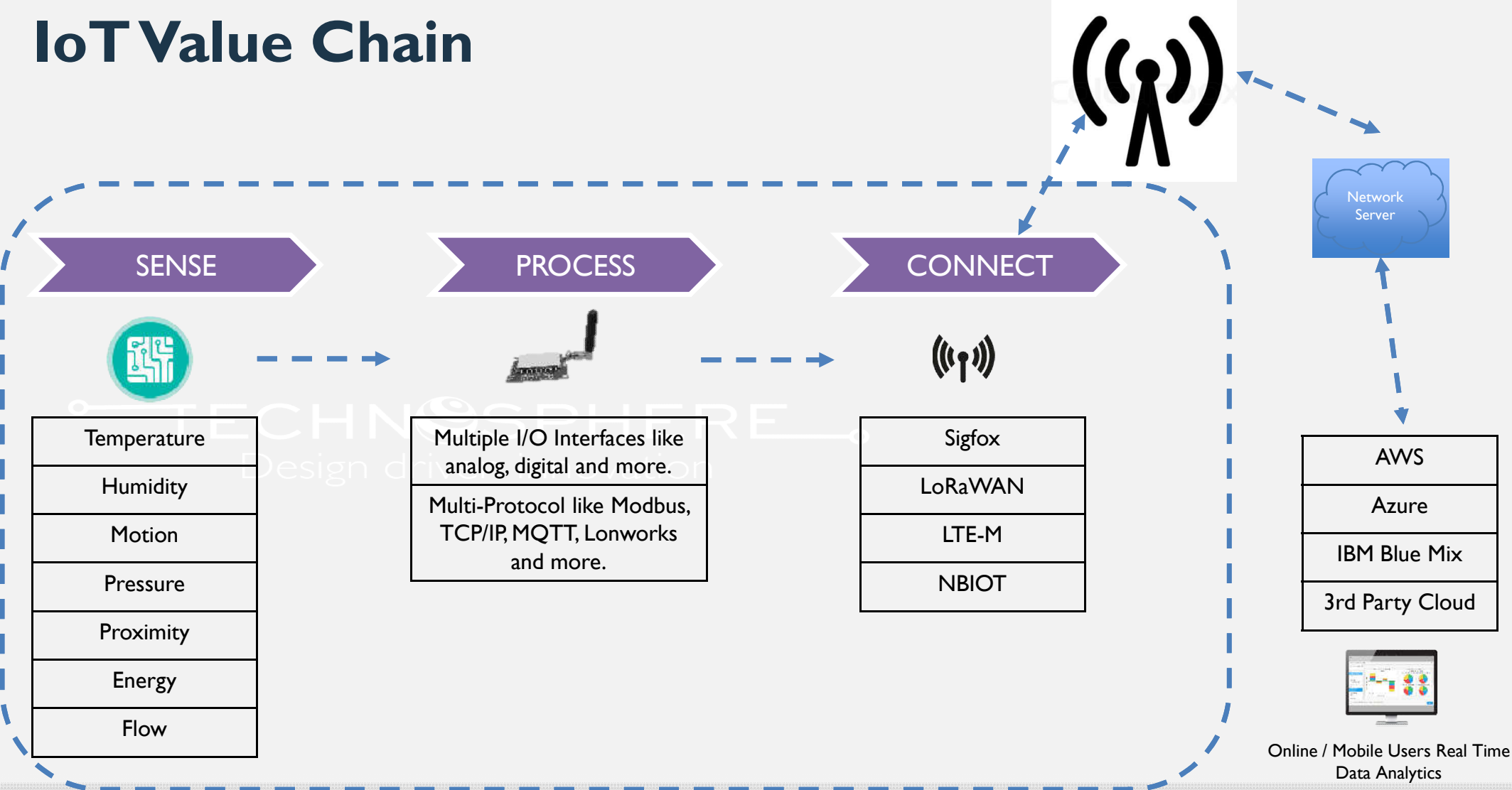
LPWAN – Key Considerations

- Capacity
 - Number of devices, Data Rate
- Cost
 - Gateways. Devices
 - Operational Costs
- Energy Consumption
 - Battery Life
 - Energy Source – Solar ??
- Range
 - Distance between Devices to Gateway
 - ADR
- Reliability
 - Confirmed / Unconfirmed
- Security

LPWAN – Security

- Device /Subscriber authentication
- Network Authentication
- Identity protection
- advanced standard encryption (AES)
- message confidentiality
- key provisioning

IoT Value Chain



Device Design

- Hardware
 - Device Selection – Size/Power
 - Battery life
 - 24x7 operation
 - Environmental
 - RF Tuning & Antenna Design
 - EIRP – Effective Isotropic Radiated Power, TRP : Total Radiated Power
- Device Firmware
 - Network Stack
 - Firmware loop / Scheduler
 - Power Management
 - Watchdog
 - OTA

Case Studies

- Industrial
 - Safety Wearable devices
- Smart Cities
 - Pest Management
- Agriculture
 - Smart Irrigation

Industrial Safety Wearable

Business Challenge: Need of a workplace safety wearable which can keep track of workers health key vitals, provide real time critical health data and reduce workplace accidents.

Solution Features:

- BLE
- LoRa

Solution Offered:

- Monitors critical health vitals as body temperature, heart rate etc
- Real time critical health data
- Enhances worker safety
- Provides real time alerts
- Prevents workplace accidents

Pest Monitoring and Control

Business Challenge: Technology to remotely monitor, understand and automate actions for quicker countermeasures.

Solution Features:

- PIR sensor
- Accelerometer
- SigFox/LoRa technology

Solution Offered:

- Effectively detects movement and monitors real time pest activity
- Successful tracking of general pest population
- Identified hotspots and effectively curtailed the pest menace within premises

Smart Irrigation

Business Challenge: Optimize water delivery based on soil & weather conditions.

Solution Features:

- Soil Moisture & water flow monitoring
- LoRa Private Network
- Solar powered Node
- Power Optimization
- Water flow programmed by AI based Cloud application, considering weather and Crop information

Solution Offered:

- Remote monitoring and utilization of real time data
- Enhanced farm produce
- Water conservation
- Soil Protection

About Technosphere

Hardware Design

- Complex Multi-layer PCBs
- Miniature components – BGA, Flip Chip, 0201 discrete
- High Speed Design
- Flex and Flex Rigid PCBs
- Analog – Audio, ADC, DAC
- RF : Chip level , PCB antenna
- 8/16/32 bit μ Controllers and Processors
 - Microchip (PIC) / 8051 / Atmel (AVR), TI (MSP430)
 - ARM μ C: TI (CC2538, Tiva)
 - ARM μ P : TI (AM335x), Freescale : Kinetis
 - MIPS μ P

Firmware Design

- ❖ **Bare metal Coding**
 - ❖ Super-loop based
 - ❖ Resource and power efficient
 - ❖ Time critical response
- ❖ **RTOS (Real Time Operating Systems)**
 - ❖ More complex but real time designs
 - ❖ Multiple processes and threads
 - ❖ Inter process communication
 - ❖ FreeRTOS, MQX, ThreadX
- ❖ **Embedded Linux**
 - ❖ High End OS based systems
 - ❖ Rich graphics
 - ❖ Concurrent Applications
- ❖ **Device Drivers**
- ❖ **Board Support Packages**
- ❖ **Diagnostics Tools**

firmware

Interface Design

Variety of Sensors

- Temperature/Humidity
- Impedance measurements
- Infrared / UV
- Contact Image Sensors

Peripherals

- Display
 - LCD – Color Graphics
 - OLED
- Input Devices
 - Touchscreen
 - Capsense
 - Keypad

Thermal Printers

Motor Control

- **Stepper**
- **PMDC**
- **BLDC**

Communication Protocols & Stacks

Expertise in various wired and wireless communication technologies

- Ethernet, RS-485, RS-232, CANBUS, USB
- Zigbee, BT, BTLE, 6LOWPAN, GSM/GPRS

Worked with key protocol stacks

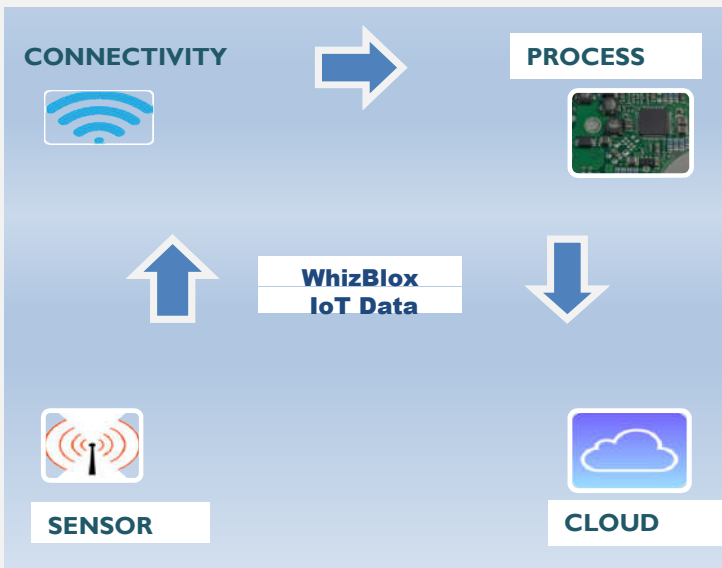
- Lonworks, Modbus, TCP/IP, CoAP, HTTP



Technosphere team has extensive experience in developing connected devices.

WhizBlox :An IoT Enabler

WhizBlox, a smart, multi-sensor, multi-protocol IoT enabler which seamlessly integrates with more than 100 types of sensors, for quick deployment of vertical IOT solutions.

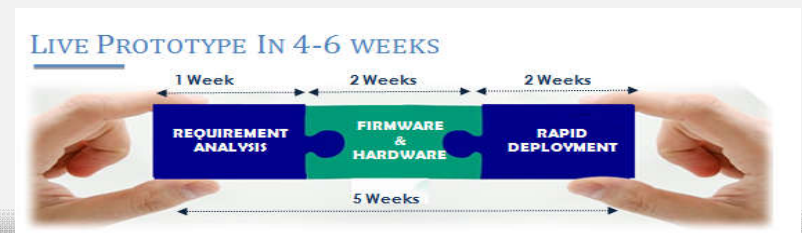


[WhizBlox Datasheet](#)

[WhizBlox](#) IOT Hub, helps to deploy end to end IOT Pilots in just 4-6 weeks!

➤ **Benefits**

- Rapid Prototyping, quick proof of concept (POC)
- Operations Optimization
- Quick and easy deployment through plug and play techniques
- Intelligent cloud data analytics



Thank You !!